



**Go Run Missoula**

*Cultivating Leadership Skills and an Appreciation for Physical Activity*

# ANNUAL REPORT



Photo credit: Trasie Humble

## A message from our director - a year of inclusion

Dear Friends,

What a year! We proudly introduced a new scholarship program specifically designed to engage youth in Title 1 schools. Through this effort, GRM has grown in numbers and deepened our commitment to creating a welcoming, supportive, and equitable space for all youth. Words don't adequately describe how pumped we are to walk our talk of equity.

We believe that to create real change, the entire community must participate, so we developed a Women's Ambassador Team. The Ambassador Team is a group of women representing the power and potential of female leadership through running and community service. Its presence increases the number of confident female mentors who value fitness, health, and service to others. An adult team is just what our youth participants need, and our work makes me proud.

Your support makes this all possible. When you empower girls, you're not just building confidence and leadership—you're helping them unlock their potential to make a lasting impact on the world.

Sincerely,

*Angela Bridegam*

### IMPACT SNAPSHOT

**251**

Program Participants

**75**

Volunteers and Mentors

**17**

Program Sites

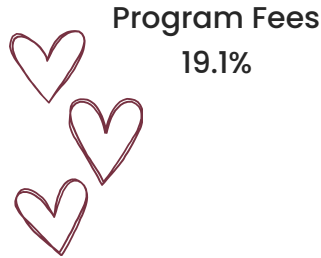
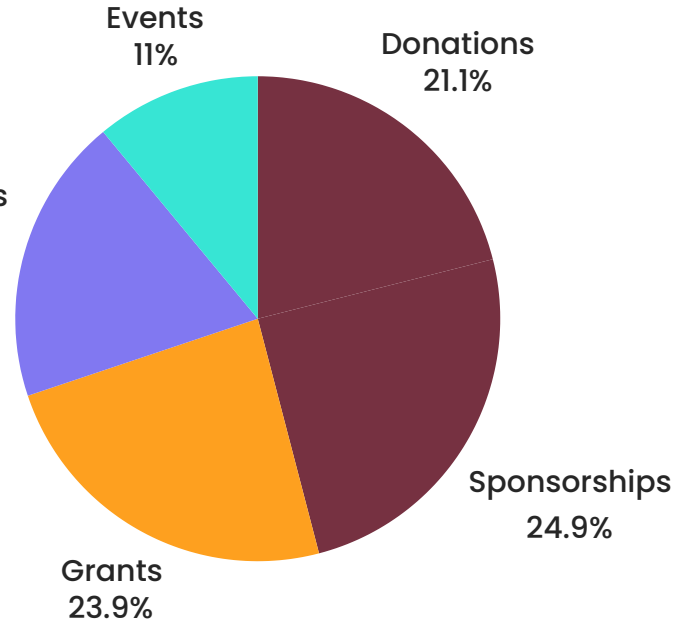
**\$10,000**

Scholarships Provided



## FUNDS RAISED

# \$230,000



In our fourth year of operation, we are proud to demonstrate financial growth and sustainability through the support of multi-year sponsorships, generous donations, and our first grant. Expansion to new program sites has enabled us to reach and serve youth from diverse areas across Missoula.



### PROJECTS



### PURPOSE



### OUTCOME

**Community Partnerships**

**Stronger together and responding to the community's needs.**

**Increased access for youth and community-focused programming that is sustainable.**

**Ambassador Team**

**Elevating the visibility of female role models and the presence of healthy mentors**

**Youth are exposed to female mentors in the community and GRM's work expands to address inequality at a broader community-wide level.**

**Youth Running & Strength Training Programs**

**Leadership Development and Gender Equality in Sports**

**Youth gain the confidence to navigate failure, achieve challenging goals, build meaningful connections with friends and mentors, and develop an appreciation for physical activity.**

# IT HAS BEEN A COMMUNITY EFFORT

**This year has been one of growth and focus for Go Run Missoula.**

- 👉 Our board and committees contributed time and heart to ensuring our actions align with our mission.
- 👉 Adding a part-time Program Coordinator created time to focus on strategy and financial diversification.
- 👉 The Strategic Planning Committee conducted a market analysis to identify areas of success and improvement.
- 👉 The Sip & Support fundraiser was incredible!

These efforts guide us on future growth and strengthen our commitment to fostering confidence, leadership, and resilience in every youth we serve. Thank you to every donor, organization, and business who supported us throughout the year. It really does take a community.

## THANK YOU

### PLATINUM SPONSORS



### MAJOR FINANCIAL PARTNER



### KEY PARTNERS



## LOOKING TO 2025

**We're thrilled for all that 2025 has in store!**

- 👉 This month, we're moving into our very first office space—an inspiring step for hosting team meetings and welcoming community members.
- 👉 In February, we'll host our first Strategic Planning workshop to focus on sustainable program expansion, and we're excited to hire a full-time Program Manager and welcome a part-time Marketing Coordinator to our team.
- 👉 We'll launch our first Youth Advisory Council in April to guide our programming while engaging alumni and high school youth in new leadership roles.
- 👉 After a successful pilot year, our Ambassador Team returns for its second season this spring.
- 👉 We'll partner with Parks & Rec to offer our first overnight running camp (woot, woot!!!!) and double our summer camp offerings with Griz Orienteering.

We continue to be thankful to our major financial partner, **Lithia Toyota of Missoula**, and already have three committed 2025 Platinum Sponsors—**Scariano Construction, Run Wild Missoula, and MT Imaging Center.**

Thank you for your continued support.

If you'd like to join us and see your logo on everything we do, reach out today!

***Thank you for supporting youth to find their stride!***